

Welcome

- Meeting called to order at 7:00 PM by president, Susan Brown
- o Roll Call
 - Board members present: Susan Brown, Carmen Daskalos, Tracy Finsterbusch, Dustin Caley, Sheila Nelson, Robin Doughty (Zoom)
 - Members Present: Heidi Fuiten (Zoom), Susan Lair, Tony Spiering, Dee Jacobsen, Jenna Walrath

Approval of agenda

- o Tony made a motion to approve the agenda as written.
- Tracy seconded the motion.
- Motion passed; agenda is approved.

Approval of Minutes

- The June 12 membership meeting was also a board meeting. Minutes from the combined board & membership meeting were approved at the July 27th, 2023 board meeting.
- Minutes are available on the Friends website: <u>June 12th Minutes</u>.

• Meeting Format Change – Susan Brown

- Previous meetings combined board meetings and membership meetings.
- The current board is separating the two types of meetings.
 - Membership meetings will continue to meet on a quarterly basis.
 - Membership meetings will focus on the fun stuff and big aims of the Friends.
 - Board meetings will be occurring monthly and will be focused on day-to-day operations of the Friends.
 - Minutes from both board and membership meetings will continue to be available on the Friends website.

• **Library Director Report** - Robin Doughty

- North Plains library continues to be an outlier in the county and was up almost 15% over last year with check-outs.
- The Friends supplementing the budget is helping drive up check-outs as the library is able to purchase additional items that patrons throughout the system can check-out.
- The library recently conducted a community survey to get an idea of how they are doing on their strategic goals.
 - 79 responses so far and overwhelmingly positive.
 - People would like more selection with materials continued support from the Friends will help achieve this.
- New partners!
 - 4H is hosting an elementary school stem program



- PSU inclusive Storytime team
- Banned books week.
 - The North Plains City Council made a proclamation supporting Banned Books Week.
 - Susan attended as a representative of the Friends.

Recruitment

- o The Friends are seeking new treasurer.
- o Recently moved to Quickbooks which is going to provide better financial reporting.
 - With future library expansion the *Friends* will be looking to apply for grants.
 - Better financial reporting will be needed with prospect of future grant applications.
- Dustin is on finance committee and is acting as interim treasurer, but a permanent replacement is needed.
- Time commitment will likely be 2-3 hours per week to start, this will including learning the software and other duties.
- Susan will send a list of roles and responsibilities to the meeting attendees.

Bylaw Amendments

- o Third Amendment -
 - Reformatting:
 - When the by-laws were previously amended, the amendments were added as new sections, but the original document was not updated.
 - Susan proposed the bylaws be updated with changes in the original document and amendments outlining the changes at the end.
 - This change will ensure bylaws follow a standard format with the current bylaws in the body of the document and changes outlined in the amendments.
 - Membership renewal (see proposed language)
 - Susan proposed the renewal cycle be changed to a rolling renewal cycle and no longer coincide with the end of the fiscal year.
 - The fiscal year ends Jun 30th, which is when the Garlic Festival planning is getting underway.
 - Having the largest fundraiser of the year coincide with all membership renewals makes it difficult to do the outreach needed to ensure members renew.
 - Having a rolling membership cycle will also be a member satisfier. If a member joins in May, they are currently asked to renew in July of the same year.
 - Dustin made a motion to approve the third amendment.



- Jenna seconded the motion.
- Motion passed; third amendment approved. Bylaws will be updated.
- Fourth Amendment (see proposed language)
 - Add Membership Categories
 - Susan proposed adding additional membership categories to the bylaws to match what is being advertised on our website and brochure.
 - Current membership types in the bylaws are Individual, Family, Lifetime, and Corporate.
 - Current membership types on the website and brochure also include Patron, Sponsor and Benefactor.
 - Question from Jenna: do these membership types need to be defined?
 - No. The only thing that distinguishes the membership types is the annual cost. Pricing will be set by committee but is not included in the bylaws.
 - Sheila made a motion to approve the fourth amendment.
 - Motion passed; fourth amendment approved. Bylaws will be updated.
- Elephant Garlic Festival Sale Success Susan Brown
 - Thank you to everyone that volunteered!
 - o There were 75 volunteers that signed in, but likely more that did not.
 - o It was very hot, but people showed up both to shop and volunteer.
 - Over \$7,000 in sales, one of the biggest ever!
- Marketing and Communications Carmen Daskalos
 - The goal for the marketing and communication committee for this year is to increase the presence of the *Friends* in North Plains
 - Social media
 - The Friends are now on Facebook!
 - We'll be using the page to advertise the *Friends* and engage with the community.
 - Community Events
 - The ice cream festival was a success last year. We hope to attend again next year along with other community events.
 - Rebranding
 - Surveys were sent out to the community and members to get an idea of what colors and themes people associate with the *Friends* and the library to help develop a new logo.
 - Logo #1:
 - The colors are brown and green. The image is an open book with a person in the background. Some versions of the logo have stars as well.



Comments:

- Dustin the imagery appeals the most.
- Jenna the only logo with a central focus. It's simple with bold colors. If we want to tie in North Plains could look at adding a sunset or turning the person's head into a sun.
- Robin Simple, easy to absorb. The middle version is the easiest to read.
- Susan it's the only log of the 3 with a person. The stars add to it, kind of like "spreading the magic".
- Dee likes the versions with stars.
- Tony this is the most balanced of the 3 logos.

■ Logo #2:

- The colors are blue and yellow/orange. The image is several books with a sun in the background.
- Comments:
 - Susan this logo does not print well.

■ Logo #3:

- The colors are various greens and browns. The image is an open book with a wheat field in the background.
- Comments:
 - Dustin the imagery needs to speak to the mission. The agricultural symbol may not make as much sense to people outside of our community.
 - Jenna likes the format, but the book needs some tweaking. Logo with the black book in the background is good, although the book is too dark.
 - Heidi likes the inclusion of the farmland.
 - Sheila likes the nod to our community.
 - Tony North Plains has a agricultural past, but it's growing and moving away from it. The symbol may not hold as
 - Susan L likes this logo, but we need a person in the imagery.
 - Dee likes this logo.
 - Tracy likes this logo.

Website Redesign

- Former library volunteer is going to be helping with updates to the website.
- Will be meeting and the library regularly, anyone who is interested in helping is welcome to join or reach out to Carmen.



• Membership - Heidi Fuiten

- At the ice cream social, some people didn't know about the library. The *Friends* are even more invisible.
- Membership drive!
 - New and or existing members that join/renew during the month of October will be entered to win a raffle basket.
 - Baskets:
 - o Abbey Creek Wine, napkins, glasses
 - o Teninity's pizza themed, gift card
 - Cuppa Yo gift card, themed items
- National Friends of the Library week
 - October 15th to 21st. This is a nationwide event, but was not previously celebrated in North Plains.
 - o The Friends will have a display set up at the library.
 - Raffle Baskets
 - Membership brochure & application
 - Fred Meyer Community Rewards flyers
 - Signs with QR codes
 - Asking for members to volunteer to staff the booth during the National Friends of the Library week.
 - Tell people about the Friends and encourage them to join.
 - Pass out Community Rewards flyers and explain how and why to sign up.
 - Shifts will be about an hour

A New Group Project

- In the survey results, "Community" was one of the most common themes and is central to the *Friends*.
- New volunteer opportunity that will allow people to volunteer with others.
- Group will be creating baskets for sale
 - o The Brookwood Library Friends currently sell baskets in their store.
 - Baskets:
 - Will be built around a book or other item currently in the Friends *inventory*. Ideally books that can't be sold online.
 - Related items will be added to a basket with the book and sold as a set.
 - o Heidi has started a box for items that can be used for a basket
 - The first basket will be a Lego theme.
 - Found a Lego book in the donations and will be using it to build the first basket.
 - Future basket ideas:





- Superbowl theme (Mid January)
- Valentines Day (February)
- Volunteers:
 - Tracy
- Online book sales
 - Previous month sales were \$650 on Amazon and \$50 on eBay.
- Meeting Adjourned at 8:25



Proposed Third Amendment to Bylaws Of

Friends of the North Plains Public Library

The Bylaws of the Friends of the North Plains Public Library. ("the Bylaws"), are proposed to be amended as follows:

Update the first and second amendments to the Bylaw to incorporate language to clarify the approved amendments. Rescind the articles created by the amendments and rename them First Amendment and Second Amendment. The updates will show the original language and the proposed change instead of the only final language.

Following approval of all amendments, the Bylaw document will be updated to reflect the changes and the amendments will be appended to the document's end to reflect changes over time.

Article II, Section 2.02 of the Bylaws shall be amended as follows:

Current Language:

The Friends of NPPL membership year shall coincide with the fiscal year of *The Friends of NPPL*, which shall be July 1 through June 30. Persons may be admitted to membership at any time during the year. A new membership is in effect the month a member joins through the end of the fiscal year.

Proposed Language

The Friends of the NPPL membership year shall be on a rolling monthly basis. Persons may be admitted to membership at any time during the year. A new membership is in effect the month a member joins for twelve months, with renewal to occur the following year in the month the member joined.



Proposed Fourth Amendment to Bylaws Of

Friends of the North Plains Public Library

The Bylaws of the Friends of the North Plains Public Library. ("the Bylaws"), are hereby amended as follows:

Section 2.03 Types of Membership

Individual Membership: Individual members shall have voting rights and are eligible to be Officers as per Article IV.

Family Membership: Family members over the age of sixteen shall have voting rights and are eligible to be Officers as per Article IV.

Lifetime Membership: Lifetime membership is offered to individuals in recognition and appreciation of extraordinary volunteer service and/or financial contributions. Lifetime membership shall be offered based upon criteria defined by the Board of Directors. Lifetime members shall have voting rights and are eligible to be Officers as per Article IV. Lifetime membership will be perpetual and free of dues.

Corporate Membership: A corporation seeking membership shall designate one person as representative of that organization. Through that designated member, the corporation shall have the right to one vote and is eligible to be Officers as per Article IV.

Add:

Patron: Patron members shall have voting rights and are eligible to be Officers as per Article IV.

Sponsor: Sponsor members shall have voting rights and are eligible to be Officers as per Article IV.

Benefactor: Benefactor members shall have voting rights and are eligible to be Officers as per Article IV.



Logo examples





















