



**Friends of the North Plains Public Library (FNPPL)**  
**Friends Quarterly Members Meeting**  
**North Plains Library @ 7:00 pm**  
**January 8, 2024**

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**Meeting called to order at 7:00 PM by Susan Brown, board president.**

**Roll Call – Carmen Daskalos**

- **Board members present:** Susan Brown, Carmen Daskalos, David Hatcher, Robin Doughty, Tracy Finsterbusch, Sheila Nelson
- **Members present:** Susan Lair, Maryann Spady, Jeanne Baldwin, Craig Baldwin

**Consent agenda – Susan Brown**

- Approve agenda & October 9<sup>th</sup>, 2023 membership meeting minutes.
- David made a motion to approve the agenda and meeting minutes as written.
- Tracy seconded the motion.
- Motion passed, agenda and October 9<sup>th</sup>, 2023 membership meeting minutes are approved.

**Library Director Report – Robin Doughty**

- Robin shared the highlights from 2023 that were impacted by the support of the Friends.
  - Materials
    - About 30% increase in book budget due to Friends donations.
    - Most of this went to purchasing the sizzlers, 2nd copies of popular books. These 2<sup>nd</sup> copies do not need to be put into the hold circulation and can be available to library patrons.
  - Staff support – synergy
    - Thank you for supporting the staff!
    - Helped increase the community goodwill
  - Special Events!!
    - Will be kicking off summer reading this year with a Japanese Taiko drum presentation.
    - The library will be thanking the Friends in the introduction for the program.
    - Summer reading kick off is June 1<sup>st</sup>, and celebration will likely be a Saturday near that.
    - Robin will let the Friends know exact dates so they can attend.
    - Summer reading theme is Read, Renew, Repeat

**Recruitment – Susan Brown**

- Treasurer
  - The Friends are still in need of a treasurer
  - Necessary skills: Good with computers and some knowledge of Quickbooks and basic accounting/bookkeeping.
  - The treasurer will not need to handle the money, this will be a “cashless” position.
    - Main duty will be balancing the books and possibly helping with membership database which is also stored in Quickbooks.

- Commitment will be about 5 hours per month.
- Need to work on crafting a message to post on Facebook & in community groups.
- **Membership**
  - How do we continue to build our sense of community and increase our membership?
    - **Tabling other city events**
      - This can be as simple as 2-3 people attending event with brochures to talk about the Friends. Talk about the Friends, give examples of what we take for donations.
      - This will get us people that don't come into the library.
      - Highlight what the Friends do, added 30% to materials budget last year. That's about 1,000 items.
      - Marketing & Communications team is meeting 1/23 at the library, will be discussing additional opportunities for attending city events.
    - **Signage**
      - Create a sign/poster that can be used to advertise at library events.
        - For example: This event/activity made possible by the Friends.
        - Can include a QR code to a web page with multiple options – join, donate, etc.
    - **Bookmarks**
      - We can make bookmarks to hand out at the library.
      - Can use this to advertise for treasurer or other Friends things.
    - **Attend events at schools.**
    - **North Plains groups on Facebook**
    - **Community event – host an event at a nearby winery or other location. This may draw a crowd that does not come in the library.**
- **Volunteer Activities**
  - **Marketing and Communications**
    - Next committee meeting is Tuesday, January 23<sup>rd</sup> at 4:30 PM in the library.
      - All are welcome to attend.
    - **Rebranding**
      - The committee is continuing to work on rebranding and logo redesign.
      - There was a lot of good discussion at the October meeting around the logo and the marketing committee is using this feedback during the redesign.
    - **Website Redesign**
      - Carmen worked with a former library volunteer to refresh the website.
      - New homepage launched in early December.
      - There are still some pages to update, but the homepage, donations pages and online book sales pages are updated with a more modern feel.
    - **Basket Project**
      - Heidi and Tracy are continuing to work on the baskets.
      - This month's theme is Super Bowl – looking for some fun, cheap items to include.
      - The book should be the central theme of the basket, with a few items that go along with it.

- Ideally, budget for basket is less than \$10.
  - Garage Sale
    - The city wide garage sale is happening in May
    - Will need volunteers to help set up and staff the sale
  - Ice Cream Social
    - This is a yearly event, but last year's was also the City's 60<sup>th</sup> anniversary so the event was larger.
    - The library does usually table this event, so the Friends likely can as well.
  - Elephant Garlic Festival Sale Success
    - Need to begin thinking about book sale planning
  - National Friends Week – October 20-26
    - Will be looking to plan activities and promotional activities during this week.
- **Passive Fund Raising**
  - Fred Meyer Rewards
    - The Friends are currently enrolled with Fred Meyer Community rewards.
    - The Friends receive donations based on rewards card shopping.
    - Instructions to sign up are available on the Friends website.
  - Give with Bing!
    - The Friends are also enrolled with Microsoft Give with Bing.
    - The Friends receive donations for each Bing search.
    - Carmen is working on typing up instructions, will be posting on the website within the next week.
  - Intel & Other employers
    - Intel and some other employers offer matching donations
  - Additional opportunities:
    - Target Circle Giving Program
    - Walmart Spark Good
    - The application process has been started to enroll in both programs.
    - Once approved, sign up instructions will be posted on the website.
- **Other topics for the good of the group**
  - Is there an opportunity to partner with any of the local businesses? For example – summer book sale outside the new kids play place.

**Meeting adjourned at 8:10 PM**

**Membership Meeting Dates at the Library FY2023/24:** all members are welcome.

Monday, April 8, 2024 @ 7:00pm Quarterly Friends Meeting

Monday, June 10, 2024 @ 7:00pm ANNUAL MEMBERSHIP MEETING/BOARD ELECTION